

# BECOME A *Pride* *Ambassador*

**Great Lakes Bay Pride Festival 2018**

**Wenonah Park in Downtown Bay City  
June 30th, Noon – 4:00PM**

Planning is underway for the 2018 Great Lakes Bay Pride Festival in downtown Bay City on Saturday, June 30<sup>th</sup>, and we need your help!

We're looking for energetic individuals and groups to help share information and positively promote the festival in and around the Great Lakes Bay Region (Bay City, Midland, Saginaw and Isabella counties). But we're not limited to just the region. Perceptions serves the needs of the LGBT+ community across the state!

## **Responsibilities include:**

- Thoroughly understand the mission of the Great Lakes Bay Pride Festival and its parent organization, Perceptions, Inc.
- Share festival information online (using social media and other channels)  
**Visit the Great Lakes Bay Pride Facebook page and click "Like", then under the "Following" tab make sure to select "See First" in your news feed.**
- Create, share and respond to online reviews  
**Review the festival on Facebook in the "Reviews" section.**
- Promote the festival through networking and word-of-mouth

## **Why should you be a Pride Ambassador?**

- It's easy to do. All information is provided online through social media and email.
- You can help promote the festival from anywhere.
- You can use Facebook, Instagram, Twitter, or Snapchat – or all of them!
- It's low commitment. We know your time is valuable and want to respect that.
- You support the LGBT+ community!

*To sign up to be a Pride Ambassador, email us at [pride@perceptionsmi.org](mailto:pride@perceptionsmi.org). We can't wait for you to join our team!*

Perceptions is a 501c3 non-profit organization on a mission to provide inclusive sexual orientation and gender identity/expression (SOGI/E) education, advocacy, networking, and resources to individuals and organizations in the Great Lakes Bay Region. Visit [www.perceptionsmi.org](http://www.perceptionsmi.org) for more information and current program options.

**“BUILDING A  
COMMUNITY  
THAT INSPIRES  
ENGAGEMENT,  
EQUALITY  
AND RESPECT  
FOR ALL”**

