

Sponsorship Opportunities

Great Lakes Bay Pride Festival 2018

Wenonah Park in Downtown Bay City
June 30th, Noon – 4:00PM

“BUILDING A
COMMUNITY
THAT INSPIRES
ENGAGEMENT,
EQUALITY
AND RESPECT
FOR ALL”

Becoming a sponsor of the Great Lakes Bay Pride Festival and other Perceptions events shows your support for a vibrant, diverse community that inspires engagement, equality and respect for all, regardless of sexual orientation or gender identity/expression. Thank you for your interest in supporting the SOGI/E community in the Great Lakes Bay Region.

Business/Organization Name: _____ Contact Name: _____

Business/Organization Address: _____

Phone: _____ Email Address: _____

Sponsorship Level: Indigo _____ Blue _____ Green _____ Yellow _____ Orange _____ Red _____

Please send the following information to Pride@PerceptionsMI.org upon return of Sponsorship Form:

- Company name (As it is to appear on flyers and promotions)
- Logo design in 'high-res' format
- Company bio for publications

For Yellow level and above, please provide company banners no later than June 22, 2018.

Upon receipt of the Sponsorship Form and required information, a confirmation letter will be sent to the email address provided.

Print Name: _____

Signature: _____

Date: ____ / ____ / ____

Mail completed form and payment to:

Perceptions

Great Lakes Bay Pride Festival

P.O. Box 1525, Midland, MI 48641

Perceptions is a 501c3 non-profit organization on a mission to provide inclusive sexual orientation and gender identity/expression (SOGI/E) education, advocacy, networking, and resources to individuals and organizations in the Great Lakes Bay Region. Visit www.perceptionsmi.org for more information and current program options.



Sponsorship Levels

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Violet

\$10,000 includes Indigo Level plus:

- Title sponsor rights (Violet Level only)
- Option to promote company on-stage (4 minutes maximum)
- Two (2) additional drink tickets (12 total)

RESERVED

Indigo

\$5,000 includes Blue Level plus:

- After Party sponsor rights (Indigo Level only)
- Option to promote company on-stage (2 minutes maximum)
- Two (2) additional drink tickets (10 total)

Blue

\$3,500 includes Green Level plus:

- Volunteer sponsor rights (Blue Level only)
- Company name used in all media advertising
- Two (2) additional drink tickets (8 total)

Green

\$2,000 includes Yellow Level plus:

- Entertainment sponsor rights (Green Level only)
- Two (2) additional drink tickets (6 total)

Yellow

\$1,000 includes Orange Level plus:

- Personalized promotion on stage by festival emcee
- Four (4) drink tickets
- Company banner displayed at festival (company provides banner)

Orange

\$500 includes Red Level plus:

- Company logo included on festival promotions (including social media)

Red

\$250 includes:

- Company logo on Pride Festival website
- Company name announced on stage throughout Pride Festival
- 10' X 10' Vendor space at the festival

A GREAT LAKES
BAY PRIDE
FESTIVAL SPONSOR
HAS MADE A
COMMITMENT
TO SUPPORTING
THE SOGI/E
COMMUNITY IN
THE GREAT LAKES
BAY REGION AND
BEYOND.

*We would be happy to
discuss alternative
sponsorship options;
please contact us at
Pride@PerceptionsMI.org*

